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VERBAL HUMOR FOUND IN AJO BUSET SONGS AND NEDI GAMPO SONGS

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ABSTRACT

Humor is a kind of communication phenomenon in which a person is able to see a funny side that can make him or her laugh. Verbal humor is a humor that expressed verbally. There are 8 types of verbal humor to analyze the verbal humor found in Ajo buset songs and Nedi gampo songs. The researcher used descriptive qualitative method. The data were collected by downloading Ajo buset and Nedi gampo songs, listen to them repeatedly, identifying and putting them on table. The data were also analyzed by classifying the data, analyzing the data, deciding the research findings, and drawing the conclusion. The result in this research there are 37 verbal humor found in Ajo buset songs: pun (31,58%), satire (7,88%), parody (2,63%), Anecdote (10,52%), Irony (10,52%), Sarcasm (13,16%), tall tale (21,01%) and 30 verbal humor found in Nedi gampo songs: pun (26,67%), satire (36,67%), sarcasm (23,33%), and tall tale (13,33%). Then, there are 3 differences found between Ajo buset songs and Nedi gampo songs. First, Ajo buset songs are more modern than Nedi gampo songs. Second, Ajo buset songs make people laugh without purposes, while Nedi gampo songs give social critics. Last, Ajo buset songs are used many exaggeration and Nedi gampo used exaggeration minimally.

Keywords: verbal humor, ajo buset, nedi gampo, songs

A. INTRODUCTION

Language is used by human to communicate in daily life. The existence of language is very important in human life. Language and society are two things, which are inseparable. They have close relationship since they support each other. With language, a human can give the information or news, the fact, and opinion.



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A human can communicate with everyone using language, directly or indirectly. Hamzah (2012: 41) states that good language users are supposed to be able to express themselves both written and spoken language. Furthermore, according to Putri and Hamzah (2016: 30) without language, actually people cannot communicate each other, they can not share information or ideas and they can not express their feelings to each other

Verbal or oral communication uses spoken words to communicate a message. When most people think of verbal communication, they think of speaking, meanwhile listening is an equally important skill for this type of communication to be successful. Verbal communication is applicable to a wide range of situations, ranging from informal office discussions to public speeches made to thousands of people. The example of language used in verbal communication is the language that used by human. Fitrawati (2015: 12) says that one cannot convey his/her ideas without speaking because they need to interact with other people.

Humor has a function to entertain. According to Dananjaja (2005:29) for people, even humor about erotic or social protest has a function to entertain. It is almost the same as Douglas (1968 In Scarpetta and Spagnolli 2009: 5) idea that the use of humor also allows speakers to approach sensitive issues without sounding inappropriate. There are many humors used in song lyrics to entertain the listeners, especially lyrics song by Ajo Buset.

Ajo Buset is a Minangkabaunese singer, songwriter and comedian. Almost all of Ajo Buset songs are funny that can make the listener laugh. The funny song lyrics and easy listening make the album of Ajo Buset always awaited by the people especially in Minangkabau. Buset is the acronym of Budi Setiawan. Ajo buset made the song lyric by himself which the inspirations came from daily life. He steals the people attention because his songs are different with another minang songs that usually sound "maratok" (full of pity) or mellow. He sings his songs with rap style and full of comedy.

Nedi gampo is also a minangkabau singer who sings humorously. Nedi gampo is very famous in 90's era. He is famous earlier than Ajo buset. The real name of Nedi gampo is Nedi emran. His famous name is gampo because he has a big body and people pretend like feeling the earthquake happens when he walks around. Nedi gampo was born in padang, April 23rd 1963. He lives in padang, Banuaran. He already has nine albums which the last album launched in 2008. His first album launched in 1993. It was almost 25 years ago. The researcher chose Nedi gampo songs to be analyzed because many of his songs contain verbal humor which can make people laugh.

There are many studies that have done about verbal humor. However, the research about the comparison of verbal humor found in Ajo buset songs and Nedi gampo songs is not found yet. In this research, the researcher choose Ajo Buset and Nedi gampo as an object of material. They are chosen because they are from

minangkabau and the rate of their career is very good. Also the researcher still not find the research that choose them as the object of material. Then the researcher compared the verbal humor between Ajo buset songs and Nedi gampo songs. The researcher compared them because both of them have many humor songs and researcher wanted to know the differences between the verbal humor of Ajo buset and Nedi gampo.

Verbal humor is humor that relies on the use of language to create the funny effect - not pictures, cartoons, sound, etc. According to Shade (1996: 14), verbal humor often relies on incongruity implemented through contradiction, understatement, exaggeration, surprise or reversal which is carried out by language medium. Any kind of humor that is conveyed in language medium, not in other medium, belongs to verbal humor. In this research, verbal humor can be found in Ajo buset and Nedi gampo song lyrics.

There are also many sub types of it. Shades (1996) suggest many sub types of humor of the forms of humor previously mentioned. For verbal humor, which becomes the main study for this research, he divides it into 8 types of humor. To conclude, according to Shade (1996), verbal humor is categorized into 8 different types. They are Pun, riddle, satire, parody, anecdote, irony, sarcasm, and tall tale. Each type has its own unique feature that differs itself from other category.

B. RESEARCH METHOD

This research is to be a descriptive qualitative research. It does not deal with the testing of a theory or a hypothesis, but it deals with the understanding of theory (Hadi 2000: 23). In a qualitative research, the researcher tended to examine in accurate explanation to analyze the data and presented what researcher have been found. In addition, this research aimed to understand social phenomena from the point of view of participants. Three main purposes of a descriptive qualitative research are to describe, to explain, and to validate findings. In this research, the data were taken from the songs of Ajo Buset and Nedi gampo. The data were all of words, phrases and clauses that contain verbal humor. The researcher selected 10 songs of Ajo Buset and 10 songs of Nedi gampo as the data source. The songs of Ajo buset were: Tuk Tuk, Sibuyuang paniang, Ba a ko lai, Cinta 123, Bato pren, Dewi, Liga sawah, Radio si buset, Upiak sampau, and Tenenew. Meanwhile, the songs of Nedi gampo were: Dimakan caciang, Buang angin, Gara-gara paruik, Ginyang, Blue jeans songkok, Angguak-angguak geleng-geleng, Gadang bungkuih indak barisi, Gunjiang bagunjiang, Itu lo liak, and Utak bakutu.

The main instruments used for this study is the researcher herself. According to Ary, Jacob, Sorensen, Razavieh (2010: 424), human instrument is believed as a flexible instrument that becomes the primary instrument for gathering and analyzing data in qualitative studies. In this research, the researcher was a human instrument in data collection and analyzing the data. The data were collected by downloading the songs from the internet. Then listen to the songs repeatedly. After that, made the transcription of those songs. Finally, the

researcher identified all of the verbal humor used in the collected songs whether it is in the form of words, phrases or clauses. The data were also analyzed by the following procedures. First, classifying the data. Second, analyzing the data. Then, deciding the research findings. Last, drawing conclusion.

C. RESULT AND DISCUSSION

1. Research Finding

The researcher found 38 verbal humor in Ajo buset songs and 30 verbal humor in Nedi gampo songs. The types of verbal humor found in Ajo buset's songs were: Pun(12), Satire(3), Parody(1), Anecdote(4), Irony(4), Sarcasm(5), and Tall tale(8). There was no riddle form. While the types of verbal humor in Nedi gampo's songs were: Pun(8), Satire(11), Sarcasm(7), and Tall tale(4). There were no Riddle, Parody, Anecdote, and Irony form. The types of verbal humor that used by Ajo buset and Nedi gampo can be seen from the table below:

Table 4.3.1.1 (The percentage of the occurrence types of verbal humor used by Ajo buset and Nedi gampo)

No	Types of Verbal	Aj <mark>o Bu</mark> set		Nedi Gampo	
	Humor	Frequency	Percentage	Frequency	Percentage
1	Pun	12	31,5 <mark>8 %</mark>	8	26,67%
2	Riddle		-	() - T	-
3	Satire	3	7,88%	11	36,67%
4	Parody	1	2,63%		-
5	Anecdote	4	10,52%	1	-
6	Irony	4	10,52%		-
7	Sarcasm	5	13,16%	7	23,33%
8	Tall tale	8	21,01%	4	13,33%
Total		37	100%	30	100%

According to the table above, there are 37 verbal humor found in Ajo buset's songs and 30 verbal humor found in Nedi gampo's songs. These data involved seven types from 8 types of verbal humor namely Pun, Satire, Parody, Anecdote, Irony, Sarcasm, and Tall tale.

Based on the data findings above, there were 67 samples of data which contain verbal humor that used by Ajo buset and Nedi gampo songs that have been analyzed. It was found that there were 7 types of verbal humor used by Ajo buset and 4 types of verbal humor used by Nedi gampo. It can be seen that the use of pun in Ajo buset songs is higher than in Nedi gampo songs. There were 12 (31,58%) of Ajo buset and 8 (26,67%) of Nedi gampo.

Other type of verbal humor which is in second percentage used by Ajo buset was Tall tale. In contrast, from Nedi gampo's data, tall tale was the lowest percentage. There were 8 (21,01%) of Ajo buset and 4 (13,33%) of Nedi gampo.

The next type of verbal humor is sarcasm. There were 5 (13,16%) of Ajo buset and 7 times appear in Nedi gampo's songs (23,33%). In this result, Nedi gampo dominantly used sarcasm rather than ajo buset. Next type is satire. Based on the result, satire in Nedi gampo's songs is very dominant. It appear 11 times in the songs (36,67%). Meanwhile in Ajo buset songs it just 3 (7,88%).

Then other type of verbal humor are parody, irony and anecdote which can be found only in Ajo buset songs. The researcher can not find it in Nedi gampo songs. There were 1 (2,63%) of parody, 4 (10,52%) of ancedote, and 4 (10,52%) of irony.

Based on the result finding, it can be concluded that Ajo buset used type of pun dominantly in his songs. Then followed by tall tale in second position. Then, sarcasm in the third position. Next, irony and anecdote have the save value. So, they both are in the forth position. And last position of verbal humor in Ajo buset songs is satire. Meanwhile in Nedi gampo songs, Satire is in the first position. Then followed by pun in second position. Next, sarcasm is in the third position and last position is taken by tall tale.

The researcher found 3 differences in verbal humor used between Ajo buset songs and Nedi gampo songs. It can be seen on the table below:

Table 4.3.2.1 (Differences of verbal humor used by Ajo buset and Nedi gampo	Table 4.3.2.1	(Differences of ver	rbal humor used b	y Ajo buset and	d Nedi gampo)
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No	Verbal Humor of Ajo Buset	Verbal Humor of Nedi Gampo		
1	Ajo buset used the	Nedi gampo used pure minang		
	combination of indonesian and			
	minang language frequently.	47		
2	Ajo buset used type of pun	Nedi gampo used type of satire		
	dominantly.	dominantly		
3	Type of tall tale in Ajo buset	Type of tall tale was in the lowest		
	songs was in the second rank			
	after type of pun.			

Based on the table above, there were 3 differences of verbal humor between Ajo buset songs and Nedi Gampo songs. First, Ajo buset used the combination of Indonesian and minang language frequently, while Nedi gampo used minang language purely. For example, it can be seen from Ajo buset song lyrics and Nedi gampo song lyrics (See appendix page 47). Sometimes Ajo buset also add some english words to his songs. Then, Ajo buset used type of pun dominantly and Nedi gampo used type of satire dominantly. Type of pun in Ajo buset is in the highest position, while satire wins in Nedi gampo songs. Next, type of tall tale was the second rank in Ajo buset songs. In contrast, tall tale in Nedi gampo songs was in the lowest rank. It can be seen from the finding table 4.3.1.1.

2. Discussion

In Ajo buset songs, type of verbal humor that appeared frequently was type of pun. It means that verbal humor in Ajo buset songs are pure just to make people laugh or entertain the listener without any purposes. The researcher states that because the definition of pun is a play of words or humorous uses of words to make people laugh. For example, in song "Bato pren" there were many type of pun found in this song.

In Nedi gampo songs, type of verbal humor that appeared dominantly was satire. It means that verbal humor in Nedi gampo songs have a purpose to give social critic. The researcher said that because satire is a critic that delivered in humorous way. For example, in song "Blue jeans songkok" Nedi gampo talks about women nowadays who use hijab, but they use tight jeans and tight blouse. People can see the shape of their body even though they use long jeans and blouse.

The next is the differences of verbal humor used in Ajo buset songs and Nedi gampo songs. The researcher differentiate verbal humor used in Ajo buset songs and Nedi gampo songs by the use of language, and the result is Ajo buset uses the combination between Indonesian and minang language frequently and Nedi gampo uses minang language only. Ajo buset songs sound more modern than Nedi gampo songs. It might be caused by the different generation of both of them. Nedi gampo was born in 1965 and Ajo buset was born in 1983. So, Ajo buset might follows the development of trends in his era while in Nedi gampo's era, the trends are not as modern as Ajo buset's era. Next, the type of pun is very dominant in Ajo buset songs and in Nedi gampo songs the dominant type is satire. So, the researcher conclude that verbal humor used in Ajo buset songs just to make people laugh without any purposes because the type of pun is used dominantly. Meanwhile, verbal humor in Nedi gampo songs have a purpose to give social critic. Furthermore, the second rank of verbal humor type in Ajo buset songs was tall tale. It means that Ajo buset also likes to exaggerate the lyric of his songs to entertain the hearer. In contrast, tall tale in Nedi gampo songs was in the lowest rank which means Nedi gampo does not like to exaggerate his song lyrics even though his songs also sounds funny.

The researcher still can not find a research that analyze the types of verbal humor in song lyrics. The researcher only found a research about analyzing types verbal humor in stand up comedy and analyzing types of verbal humor in a movie. So, the researcher can not compare between previous research findings and the researcher findings. Maybe the next researchers can use this research to be compared with their research.

D. CONCLUSION AND SUGGESTIONS

The researcher described the types of verbal humor and the differences of verbal humor used in Ajo buset songs and Nedi gampo songs. In this research, the researcher found out 37 verbal humor in Ajo buset songs. The types of verbal humor found in Ajo buset songs were: pun, satire, parody, anecdote, irony, sarcasm, and tall. The dominant type of verbal humor in Ajo buset songs was pun, which was appear 12 times. Meanwhile parody was the lowest, which was appear only once. Therefore, the type of riddle has zero value.

In Nedi gampo songs, the researcher found 30 verbal humor within the selected songs. There were 4 types of verbal humor found in Nedi gampo songs. They were: pun, satire, sarcasm, and tall tale. Satire appeared frequently in Nedi gampo songs while tall tale is they type in the lowest position. Same like Ajo buset songs, there was no riddle found in Nedi gampo songs. However, type of parody, type of irony, and type of anecdote also have zero value in Nedi gampo songs.

The next is the conclusion of differences of verbal humor used in Ajo buset songs and Nedi gampo songs. The first different is Ajo buset songs were more modern that Nedi gampo songs. Second, the researcher concluded that verbal humor used in Ajo buset songs just to make people laugh without any purposes because the type of pun is used dominantly. Meanwhile, verbal humor in Nedi gampo songs have a purpose to give social critic. Last, Ajo buset also likes to exaggerate the lyric of his songs to entertain the hearer. In contrast, Nedi gampo does not like to exaggerate his song lyrics even though his songs also sounds funny.

In this research, the researcher focused the research on types of verbal humor used in Ajo buset songs and Nedi gampo songs. However in previous research, there were some researchers did research on the type of verbal humor of literary works such as movie and novel. Also some researchers did the research on the verbal humor of stand up comedy. The researcher suggests the next researchers to analyze the verbal humor not only by type of verbal humor, but the researcher hope the next researcher can analyze the verbal humor using the theory General Theory of Verbal Humor (GTVH) that proposed by Attardo.

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